

PRESS RELEASE – 27 January 2026

## **F.G. Pfister Holding AG: Roland Zaugg appointed new Chairman and Delegate of the Board of Directors**

- **In January 2026, after 13 years in office, Rudolf Obrecht handed over the presidency of F.G. Pfister Holding AG to Roland Zaugg.**
- **Roland Zaugg has been a member of the Board of Directors of F.G. Pfister Holding AG since 2024 and has many years of management experience and extensive knowledge of succession planning.**
- **F.G. Pfister Holding AG invests in Swiss SMEs that are looking for a sustainable succession solution.**

### **Suhr (AG), 27 January 2026**

In line with timely succession planning, Rudolf Obrecht has handed over his responsibilities as Chairman and Delegate of the Board of Directors of F.G. Pfister Holding AG to Roland Zaugg with effect from 1 January 2026 after 13 years in office. Roland Zaugg is taking over the chairmanship with his sound management expertise and first-hand knowledge of the F.G. Pfister model. Rudolf Obrecht will remain on the Board of Directors of F.G. Pfister Holding AG.

«I am very pleased to be able to make our unique succession model available to other Swiss SMEs in my new role as Chairman and Delegate of the Board of Directors of F.G. Pfister Holding AG. This is an issue that has also had a personal impact on me. I was able to hand over my own company, Zesar.ch SA, to F.G. Pfister as part of an external succession solution and have experienced first-hand the added value this model creates for companies, employees and Switzerland as a business location», says Roland Zaugg.

Zaugg is a trained truck mechanic and also holds a degree in industrial engineering (FH). He began his professional career in the logistics industry, then moved to the construction machinery industry, where he rose to become a member of the executive board before. In 2009, he took over Zesar.ch SA. Under his leadership, the company developed into a significant player in the ergonomic furniture market. Based in Tavannes in the Bernese Jura, it was the first SME in which F.G. Pfister invested. Roland Zaugg has been a member of the Board of Directors of F.G. Pfister Holding AG since 2024.

F.G. Pfister's investments focus on SMEs with Swiss connections that are looking for external succession planning. Since 2020, F.G. Pfister has acquired stakes in nine SMEs, which employ a total of around 600 people.

#### **F.G. Pfister Holding AG**

F.G. Pfister Holding AG is wholly owned by the F.G. Pfister Foundation. Through its holding company, the foundation invests in Swiss SMEs seeking a sustainable succession solution. The aim is to preserve jobs, promote innovation and strengthen Switzerland as a business location. Since 2020, nine investments have been made, employing a total of around 600 people. The holding company's income flows into the foundation's purpose: promoting innovation and entrepreneurship for the benefit of the Swiss economy and society. F.G. Pfister Holding AG is based in Suhr (AG).

[www.fgpfister.ch](http://www.fgpfister.ch)

You can find this press release online at

<https://www.fgpfister.ch/en/media>

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